



Think Ahead

15 years+
同心展關懷
caring organisation®
Awarded by The Hong Kong Council of Social Service
香港社會服務聯合會頒發



ACCA COMMUNITY DAY 2024 公益關愛日

120 Years of Impact: Run Ahead to a Sustainable Future
同行百二載 奔向可持續未來

Sunday, 14 Jan 2024
Chater Road
Sunday Pedestrian Precinct
2024年1月14日(星期日)
中環遮打道行人專用區

SPONSORSHIP PROGRAMME

AN OVERVIEW OF THE EVENT

Date: Sunday, 14 January 2024

Time: 1.00pm – 4.00pm

Venue: Chater Road, Sunday Pedestrian Precinct, Central

THE ORGANISER

The ACCA Community Day 2024 to be held on 14 January 2024 will be a day of great fun with profound meaning for all age groups. **Embracing the theme: 同行百二載 奔向可持續未來 120 Years of Impact: Run Ahead to a Sustainable Future**, this year's event reflects our long-term commitment to contributing to a sustainable future.

Highlights of the event will be our traditional rickshaw races well-loved by the general public and business community alike. There will also be a wonderful Fun Land with bouncing playground for kids to enjoy for free.

Since 1997, ACCA has been organising this flagship event annually to help the needy in our community. Over the past 26 years, over HK\$23 million had been raised, which helped many meaningful projects of charitable organisations realised and implemented.

PROGRAMME RUNDOWN

13.00 – 13.25	Opening Ceremony
13.25 – 14.10	Rickshaw Teams Costume Parade
14.10 – 15.25	Rickshaw Race
15.25 – 15.35	Stage Performance
15.35 – 16.00	Prize Presentation Ceremony
16:00	End of Event



ABOUT ACCA

We are ACCA (the Association of Chartered Certified Accountants), a globally recognised professional accountancy body providing qualifications and advancing standards in accountancy worldwide.

Founded in 1904 to widen access to the accountancy profession, we've long championed inclusion and today proudly support a diverse community of over **247,000** members and **526,000** future members in **181** countries.

ACCA now has over **29,000** members and **148,000** future members in China, with **11** offices in Beijing, Shanghai, Guangzhou, Shenzhen, Chengdu, Shenyang, Qingdao, Wuhan, Changsha, Hong Kong SAR and Macau SAR.

Our forward-looking qualifications, continuous learning and insights are respected and valued by employers in every sector. They equip individuals with the business and finance expertise and ethical judgment to create, protect, and report the sustainable value delivered by organisations and economies.

Guided by our purpose and values, our vision is to develop the accountancy profession the world needs. Partnering with policymakers, standard setters, the donor community, educators and other accountancy bodies, we're strengthening and building a profession that drives a sustainable future for all.

Find out more at accaglobal.com/hk or follow ACCA Hong Kong on social media:



SPONSORSHIP PROGRAMME

BENEFICIARIES & THEIR PROJECTS

ACCA will select beneficiaries for 2024 Community Day and make donation to support the selected projects by deducting the administration cost. The remaining balance will be transferred to ACCA Charitable Foundation Limited for other charitable purposes.

TYPES OF SPONSORSHIP

1. Corporate Sponsor / Co-sponsor

Sponsorship Entitlements include 贊助鳴謝包括	Corporate Sponsor 公司贊助商	Co-sponsor 聯合贊助商
贊助金額 (港幣)	\$100,000	\$50,000
Event Day 活動當日		
1. Participation in Rickshaw Race (HK\$10,000 minimum donation fee waived) 免費派出隊伍參加人力車比賽 (豁免港幣10,000元參賽費用)	✓	✓
2. On stage acknowledgement in the Chairman's speech and by the MCs 在開幕典禮中，由 ACCA 香港分會會長及司儀作出致謝	✓	✓
3. Invitation to company representative to attend the event's opening ceremony 獲邀請出席活動開幕典禮	✓	✓
Print Media and Banners 印刷品及橫額		
4. Company logo on the backdrop 將贊助公司之商標展示於舞臺背景上	✓	✓
5. Company logo and profile in the event programme (e-version) 於電子活動場刊內刊登贊助公司之商標及簡介	✓	✓
6. Company logo in A-board along the rickshaw track Exclusive n/a 於人力車比賽賽道上印上贊助公司的商標	✓	N/A
7. A full-page advertisement in the event programme (e-version) (artwork to be supplied by the sponsor) 免費於電子活動場刊內刊登一頁全版廣告 (豁免費用等值港幣10,000元，廣告設計及材料由贊助公司提供)	✓	✓



SPONSORSHIP PROGRAMME

TYPES OF SPONSORSHIP

1. CORPORATE SPONSOR / CO-SPONSOR

Sponsorship Entitlements include 贊助鳴謝包括	Corporate Sponsor 公司贊助商	Co-sponsor 聯合贊助商
贊助金額 (港幣)	\$100,000	\$50,000
Publicity 公關及宣傳		
8. Company name in all press releases of the event 於有關活動的新聞稿內鳴謝贊助公司	✓	✓
9. Acknowledgement in the ACCA Hong Kong members' journal, Accounting and Business China 於 ACCA 香港分會之會員刊物 (Accounting and Business China) 內鳴謝贊助公司	✓	✓
Others 其他		
10. Invitation to Company representative to join the post-event appreciation lunch 邀請出席鳴謝午宴 (日子待定)	✓	✓

2. ADVERTISING SPONSOR

HK\$10,000 Placement of one full-page advertisement in the event programme (e-version) (artwork to be supplied by the sponsor)

HK\$5,000 Placement of one half-page advertisement in the event programme (e-version) (artwork to be supplied by the sponsor)

Sponsors will be acknowledged in the event programme (e-version).

3. RICKSHAW TEAM SPONSOR

Form a Rickshaw Team of your company / organisation and participate in the exciting and entertaining Rickshaw Race. Minimum entry donation is only HK\$10,000.

Sponsors will be acknowledged in the event programme (e-version).

4. PRIZE DONOR

Prestige prizes for rickshaw races winning teams.

Prize donors will be acknowledged in the event programme (e-version).

5. PURE DONATION

A donation receipt will be issued for pure donations of HK\$100 or above.



ACCA Hong Kong looks forward to receiving your support to this meaningful event.

For enquiries regarding sponsorship, please contact Mastermind Events:

Ms Jessica Chan

Tel: 2114 2822

E-mail: jessica@mastermindevents.com.hk

SPONSORSHIP PROGRAMME



Think Ahead

ACCA Community Day 2024 Sponsorship Reply Form

Sunday, 14 January 2024
Chater Road Sunday Pedestrian Precinct, Central

To: ACCA Event Secretariat – Mastermind Events Ltd
Attention: Jessica Chan
Tel: 2114 2822 / 9231 6195
Email: jessica@mastermindevents.com.hk
Address: Rm 2501, Billion Trade Centre, 31 Hung To Road, Kwun Tong, HK

DEADLINE FOR ENTRY: 29 DECEMBER 2023

Sponsor's Details			
Company Name	English		
	Chinese		
Contact Person		Tel	
Email			
Address			
<p>We/I would like to support the ACCA Community Day 2024 as follows:</p> <p><input type="checkbox"/> Corporate Sponsor (HK\$100,000)</p> <p><input type="checkbox"/> Co-Sponsor (HK\$50,000)</p> <p><input type="checkbox"/> Advertising Sponsor in the souvenir programme</p> <p style="padding-left: 20px;"><input type="checkbox"/> Full Page (HK\$10,000) <input type="checkbox"/> Half Page (HK\$5,000)</p> <p><input type="checkbox"/> Rickshaw Team Sponsor (Minimum HK\$10,000. <i>Please also complete the Rickshaw Race Entry Form</i>)</p> <p><input type="checkbox"/> Prize Donor - Item details & Quantity: _____</p> <p><input type="checkbox"/> Pure Donation - Amount HK\$ _____</p> <p><i>* If the event has to be cancelled due to unexpected circumstance, we shall / shall not * (delete as appropriate) continue making the above donation.</i></p>			

1) **Deadline for payment: 5 January 2024**

- By cheque (The cheque should be crossed and made payable to “**ACCA Charitable Foundation Limited**”)
 - Bank-in (HSBC A/C: 500-120415-001)
 - Faster Payment System (FPS) Code: 100193861
- * For bank-in/FPS, please also attached a screen cap/ deposit slip for record

Name of recipient on the donation receipt: _____

2) For Corporate Sponsor, Co-Sponsor, Rickshaw Team Sponsor and Pure Donations of HK\$100 or above, a donation receipt will be sent to you by post after the event.

Material Deadline:	5 January 2024
Sizes of Advertisement:	(Ad file(s) to be provided by advertisers)
	Full page 297 mm (H) x 210 mm (W) (trim size)
	307 mm (H) x 220 mm (W) (bleed size)
	Half page 145 mm (H) x 210 mm (W) (trim size)
	155 mm (H) x 220 mm (W) (bleed size)
Material Specifications:	High resolution (300 dpi) pdf/ jpeg in CMYK format



Think Ahead

ACCA Community Day 2024 Rickshaw Race Entry Form

Sunday, 14 January 2024
Chater Road Sunday Pedestrian Precinct, Central

To: ACCA Event Secretariat – Mastermind Events Ltd
Attention: Jessica Chan
Tel: 2114 2822 / 9231 6195
Email: jessica@mastermindevents.com.hk
Address: Rm 2501, Billion Trade Centre, 31 Hung To Road, Kwun Tong, HK

DEADLINE FOR ENTRY: 29 DECEMBER 2023

Team Information			
Company Name		Team Name	
Contact Person		Tel	
Mobile		Email	
Address			

INSTRUCTIONS FOR ENTRY

- Each rickshaw team will comprise 4 runners, 1 passenger and a maximum of 2 assistants.
- The minimum donation for each team is **HK\$10,000**.
- Deadline for payment submission: 5 January 2024.** Please refer to the sponsorship form for payment method.
- Besides the Champion, 1st, 2nd and 3rd Runners-ups, participating teams will also compete for the **Outstanding Costume Award** and **Outstanding Cheering Team Award**. A **Top Donation Achiever Award** will also be awarded to the team which is able to raise the largest sum of donation.
- Donation receipts will be issued to the contact person after the event for distribution to corporate and individual donors. Donations of HK\$100 or above are tax deductible.

Donation from Corporate / Individual Donors			
	Name of Donors to be Printed on Donation Receipt (Block Letter please)	Donation HK\$	Receipt Request (Y/N)
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
<i>(Please photocopy this form if there is not enough space)</i>		Total:	HK\$
		Bank & Cheque no:	
<i>If due to over-subscription, our application for entry is unsuccessful, our team will / will not* (delete as appropriate) donate the above amount.</i>			