



Think Ahead



ACCA COMMUNITY DAY 2024 公益關愛日

Sunday, 14 Jan 2024
Chater Road
Sunday Pedestrian Precinct
2024年1月14日 (星期日)
中環遮打道行人專用區

120 Years of Impact: Run Ahead to a Sustainable Future
同行百二載 奔向可持續未來

恭賀 ACCA 2024 公益關愛日

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**Sustainable growth in a decade
Leading the industry forward**

No.1
in growth in
new business case count¹

No.1
in growth in number of
in-force policies¹

Top 3
by new business
first year premium²

Top 4
by new business
case count³

Top 4
Most Million Dollar
Round Table (MDRT) members
in Hong Kong

No.1
in value for money among
the insurance sector
in Hong Kong⁴

Top 1
life insurer⁵ by
premium income growth
in Macau

Widely Recognised by Professionals



**Health Insurer of
the Year 2024**
by 10Life

Remarks:

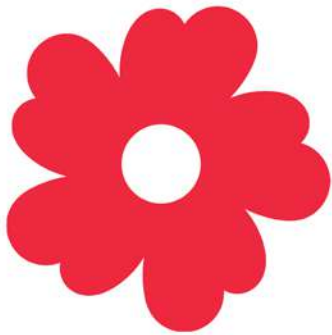
1. Provisional Statistics on Hong Kong Long Term Insurance Business - January to December in 2013 and 2022, Insurance Authority of Hong Kong. The calculation combines individual and group businesses among top 15 non-bank insurers in terms of new business case count and number of in-force policies in January to December 2022. 2. Provisional Statistics on Hong Kong Long Term Insurance Business - January to December 2022, Insurance Authority of Hong Kong. The calculation combines individual and group businesses, and non-bank insurers. 3. Provisional Statistics on Hong Kong Long Term Insurance Business - January to December 2022, Insurance Authority of Hong Kong. The calculation combines individual and group businesses. 4. FWD is ranked no.1 in value for money in products and services among the insurance sector in Hong Kong, according to the 2021 Customer Experience Excellence survey compiled by KPMG. 5. Provisional Statistics of Life Insurance in Macau, January to December 2022, Autoridade Monetária de Macau.

與小紅花一起做好事 Together For Good

騰訊公益慈善基金會〔下稱「騰訊基金會」〕是由騰訊公司2006年9月發起籌備，2007年6月在國家民政部註冊的全國性非公募基金會，是中國第一家由互聯網企業發起的公益基金會。騰訊公司捐贈原始基金2,000萬人民幣，並承諾每年按照利潤一定比例持續捐贈。2013年9月，騰訊基金會在香港註冊成立，並隨後獲稅務局審批成為稅務豁免(588)慈善機構。

2022年，第五波新冠疫情襲擊香港，騰訊基金會宣布捐贈港幣5,000萬元支持香港抗疫。同年9月，騰訊基金會首次為「99公益日」舉行香港發布會暨啟動禮，騰訊基金會致力於推動互聯網與公益慈善事業的深度融合與發展，通過科技和平台連結慈善組織、公眾、政府、企業和媒體等，用科技驅動公益模式創新，建設人人公益及透明公益生態，倡導理性公益文化。

公益標誌 - 小紅花



小紅花是騰訊的公益標誌，由五個愛心匯聚而成，希望大家可以感受到「大愛」是從日常生活中的一點點「小善」累積而成。



小紅花人是騰訊的公益吉祥物，源自公益的小紅花符號，結合企鵝的臉型，小紅花是一隻公益精靈，是代表善念的使者。



2023年母親節，騰訊基金會與保良局合作推出「小紅花送媽媽」社區活動日，透過13,000名學生及大眾參加「小紅花」公益活動，助力2,000名的基層母親、學生及青年人實現夢想。



騰訊基金會、香港公益金與WeChat Pay HK推出「日行一善」公益小紅花捐贈活動，鼓勵市民在消費的同時，也可以為有需要人士送上一份關懷，以科技助力推動人人可公益。



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ACCA Community Day 2024 – Location Floor Plan

公益關愛日活動分佈圖



Programme Rundown

活動程序

Sunday, 14 January 2024, Chater Road, Central
2024年1月14日(星期日)中環遮打道行人專用區

1.00pm – 1.25pm	Opening Ceremony 開幕典禮 Guest of Honour: The Honourable Paul CHAN Mo-po, GBM, GBS, MH, JP Financial Secretary of the Government of the Hong Kong Special Administrative Region 主禮嘉賓： 香港特別行政區政府財政司司長陳茂波先生, 大紫荊勳賢, GBS, MH, JP
1.25pm – 1.50pm	Rickshaw Teams Costume Parade 人力車隊伍服飾巡禮
2.00pm – 3.10pm	Rickshaw Race and ACCA Chairman Tertiary Cup Competition 人力車大賽及 ACCA 會長大專盃比賽
3.15pm – 3.25pm	Stage Performance - Performing Artistes: Omega Band 舞台表演 - 表演嘉賓：Omega Band
3.25pm – 3.50pm	Rickshaw Race Prize Presentation Ceremony 人力車比賽頒獎典禮
4.00pm	End of Event 全日活動完畢



Guest of Honour

主禮嘉賓



The Honourable Paul CHAN Mo-po

GBM, GBS, MH, JP

陳茂波先生

大紫荊勳賢, GBS, MH, JP

Financial Secretary of the Government of the Hong Kong Special Administrative Region
香港特別行政區政府財政司司長

Chairman's Message

會長獻辭



Dr Danny Po

傅振煌博士

Chairman of ACCA Hong Kong
ACCA 香港分會會長

On behalf of the ACCA (Association of Chartered Certified Accountants) Hong Kong, I would like to welcome everyone to participate in the 2024 ACCA Community Day.

This year's ACCA Community Day holds twofold significance. Firstly, it commemorates the 120th anniversary of ACCA, prompting us to embrace the theme '120 Years of Impact: Towards a Sustainable Future' to highlight ACCA's long-term commitment to contributing to the sustainable development of the global profession. Additionally, the participating rickshaw teams and cheering squads will exude joy and radiate a positive energy that embodies the spirit of love and care.

ACCA Hong Kong has consistently demonstrated its commitment to partnering with society, whether it is through fostering industry unity for community engagement, or striving for excellence in professional standards. We have spared no effort to enhance the greater environment in which we are embedded. This flagship event, ACCA Community Day, was founded by ACCA Charitable Foundation Limited in 1997. In the past 26 years, it has not only

successfully raised over HK\$23 million, but has also become one of the key charity events in Hong Kong, attracting hundreds of representatives from accounting firms, multinational companies, local organisations and institutions, uniting them with a common goal to help those in need.

As in previous years, in response to society's needs, we will donate the funds raised during this year's Community Day to three beneficiary organisations: (1) Hong Kong Playground Association, (2) ImpactHK and (3) Our Hands Green Association, to support their charity projects and lend a helping hand to the disadvantaged communities.

We are living in an era that is confronted with a host of challenges and volatile market conditions. Issues such as sustainable development, technology application and continuous upskilling are paramount to the industry. As a leading force in the industry, ACCA possesses an unparalleled global network. We will continue to provide our members with world-class professional training and a comprehensive international perspective, helping them to unlock new opportunities through our global recognition and extensive community.

We are honoured that to have the presence of the Financial Secretary, Mr Paul Chan Mo-po at the Community Day. He is not only the Guest of Honour at today's event, but also its founder as he initiated the ACCA Community Day when he was



Chairman's Message

會長獻辭

the chairman of ACCA Hong Kong. Mr Paul Chan has always supported the development of ACCA, and is a driving force behind making the Community Day the major annual event that it has become.

Finally, a word of gratitude to all major sponsors, whose strong support helped make the 2024 ACCA Community Day a success. I would like to thank our Corporate Sponsors: Chartwell Capital Limited, FWD Group, Tencent Charity Foundation, Ultra Active Technology Limited and Advertising Sponsors, Participating Corporates / Institutes and all donors. I hope you all have a fun-filled and meaningful day. And we promise you that ACCA will continue to live up to its aspirations and shoulder social responsibilities by promoting the spirit of love and care in Hong Kong, while helping the industry to grow and reach new heights.

本人謹此代表 ACCA（特許公認會計師公會）香港分會，歡迎各位參加 2024 年度 ACCA 公益關愛日。

今年 ACCA 公益關愛日有雙重意義。首先，2024 年是 ACCA 成立 120 周年，因此我們特別以「同行百二載 奔向可持續未來」為主題，凸顯 ACCA 自 1904 年在全球對業界的可持續發展的長期支持。此外，今年 ACCA 公益關愛日的參賽健兒或打氣隊伍，均可展現歡欣笑面，一同享受活動氣氛，發放愛與關懷的正能量。

ACCA 香港分會一直堅持與社會同行，不論是團結業界回饋社會或提升行業專業水平方面，一直不遺餘力。旗艦活動 ACCA 公益關愛日由 ACCA 慈善基金會有限公司於 1997 年創辦，過去 26 年，不單成功籌得超過 2,300 萬港元，更成為香港其中一項慈善祭，每年吸引逾百位來自會計師事務所、跨國企業、商業機構、院校以及不同團體參與，大家群策群力，攜手幫助有需要人士。

與往年一樣，我們因應社會需要，將今年公益關愛日籌得的善款撥捐予本地三個慈善機構：(1) 香港遊樂場協會、(2) 同路舍、及 (3) 一對手學園，以支持它們的慈善項目，為弱勢社群伸出援手。

我們活在一個充滿挑戰的時代，市場形勢不斷轉變，可持續發展、科技運用及技能提升等議題，為業界帶來不少衝擊。作為業界的領導者，ACCA 覆蓋點遍布全球，為會員提供世界一流的專業培訓以及全面的國際視野，協助會員通過 ACCA 的國際認受性和全球專才網絡，開啟更多新機遇。

我們非常榮幸財政司司長陳茂波先生撥冗出席關愛日。今日陳司長扮演雙重角色，既是今日活動的主禮嘉賓，更是 ACCA 公益關愛日活動創辦人。陳司長一直支持 ACCA 的發展，特別是在擔任 ACCA 香港分會會長時，發起 ACCA 公益關愛日，而這一個慈善祭亦有聲有色，延續至今，成為每年城中盛事。

最後，2024 年 ACCA 公益關愛日得以成功舉行，全賴各主要贊助商的鼎力支持，謹此鳴謝公司贊助商 – 包括：大正資本有限公司、富衛集團、騰訊公益慈善基金會及超敏科技有限公司，以及廣告贊助商、人力車參賽隊伍及所有捐款人。希望大家可以度過充滿歡樂和意義的一天。ACCA 會不忘初心，繼續肩負社會責任，為香港推廣愛與關懷精神，為業界作出更多貢獻！





Corporate Information of Sponsors

各贊助機構簡介

CORPORATE SPONSORS 主要贊助機構

Chartwell Capital Limited 大正資本有限公司



Chartwell Capital is a Hong Kong-based asset management company. Founded in 2007, the company invests in listed equity and fixed income in the Asia Pacific region.

大正資本於2007年成立，是一家香港的資產管理公司，我們的基金主要投資於亞太區的上市證券及固定收益組合。

FWD Group 富衛集團



About FWD Group

FWD Group is a pan-Asian life insurance business with more than 11 million customers across 10 markets, including some of the fastest-growing insurance markets in the world. FWD reached its 10-year anniversary in 2023. The company is focused on making the insurance journey simpler, faster and smoother, with innovative propositions and easy-to-understand products, supported by digital technology. Through this customer-led approach, FWD is committed to changing the way people feel about insurance.

For more information, please visit www.fwd.com

關於富衛集團

富衛集團為泛亞洲人壽保險公司，業務遍及亞洲十個市場，當中包括部分全球發展最迅速的保險市場，為超過一千一百萬名客戶提供服務。富衛於2023年踏入十週年，利用數碼科技，以創新定位及簡單易明的產品，專注為客戶帶來更簡單、快捷及順暢的保險體驗。我們秉持以客為先的方針，矢志為大眾創造保險新體驗。

如欲了解更多資訊，請瀏覽 www.fwd.com/tc





Corporate Information of Sponsors

各贊助機構簡介

CORPORATE SPONSORS 主要贊助機構

Tencent Charity Foundation 騰訊公益慈善基金會



Tencent Charity Foundation (hereafter "Tencent Foundation") was founded in 2007 as the first charitable foundation in China initiated by an internet enterprise. In 2022, Tencent Foundation expanded its development in Hong Kong, supporting the local communities during the pandemic, promoting the "99 Giving Day" and collaborating with local charitable organizations to advocate internet philanthropy in the city. Tencent Foundation is dedicated to advancing the integration of the internet and public welfare by utilizing online and digital platforms to connect charitable organizations to the public, the government, private companies, and media, aiming to build a global online ecosystem that spreads the seeds of kindness without any limitations.

騰訊公益慈善基金會（簡稱「騰訊基金會」）成立於2007年，是中國第一家由互聯網企業發起的公益基金會。2022年，騰訊基金會在香港擴大發展，支援香港抗疫、發起「99公益日」並通過創新資助的方式和眾多香港本土的慈善機構一起推動互聯網公益文化。騰訊基金會致力於推動互聯網與公益慈善事業的深度融合，通過科技和平台連結慈善組織、公眾、政府、企業和媒體等，用科技驅動公益模式創新，為社會創造可持續的社會價值，希望讓每一個微小的善行更有力量。

Ultra Active Technology Limited 超敏科技有限公司



UAT, Ultra Active Technology Limited, an innovative integrator focusing on Audio Visual and LED Wall Solutions. Founded in 1997, UAT is committed to the quality of products and services while achieving respectable projects for banking and finance, education, government, infrastructure and property, professional services, and retail. Our expertise in the audio visual industry ensures the successful integration of audio, video, data, and control. Since the founding, we are dedicated to the social, environment, and community sustainability and align all business activities to promote the sustainable growth of stakeholders. Core values of corporate social responsibility are central to our spirit.

超敏科技有限公司的核心業務涵蓋影音及LED幕牆，於1997年成立，矢志提升產品和服務的質素，同時銳意為各金融機構、學府、政府部門、基建及地產、專業服務和零售等項目提供音訊、視訊、數據及控制的整合方案。自成立至今，我們一直致力於社會、環境及社區的可持續發展，在營運上不懈地精益求精的同時，更堅守企業社會責任的核心價值，與持份者並肩成長。



About ACCA

關於 ACCA

We are ACCA (the Association of Chartered Certified Accountants), a globally recognised professional accountancy body providing qualifications and advancing standards in accountancy worldwide.

Founded in 1904 to widen access to the accountancy profession, we've long championed inclusion and today proudly support a diverse community of over 247,000 members and 526,000 future members in 181 countries.

ACCA now has over 29,000 members and 148,000 future members in China, with 11 offices in Beijing, Shanghai, Guangzhou, Shenzhen, Chengdu, Shenyang, Qingdao, Wuhan, Changsha, Hong Kong SAR and Macau SAR.

Our forward-looking qualifications, continuous learning and insights are respected and valued by employers in every sector. They equip individuals with the business and finance expertise and ethical judgment to create, protect, and report the sustainable value delivered by organisations and economies.

Guided by our purpose and values, our vision is to develop the accountancy profession the world needs. Partnering with policymakers, standard setters, the donor community, educators and other accountancy bodies, we're strengthening and building a profession that drives a sustainable future for all.

ACCA 全稱特許公認會計師公會，是全球認可的專業會計師組織。ACCA 在世界各地為會計行業提供專業資格認證，並推進國際會計準則的制定。

自 1904 年成立以來，ACCA 一直為有志投身財會領域的人士創造機遇，秉持多元包容的原則，在全球 181 個國家及地區擁有 247,000 名會員與 526,000 名未來會員。

在中國，ACCA 擁有 29,000 名會員及 148,000 名未來會員，並在北京、上海、廣州、深圳、成都、沈陽、青島、武漢、長沙、香港特別行政區和澳門特別行政區設有共 11 個辦公室。

ACCA 具有前瞻性資格認可、持續學習的精神、以及獨到商業見解，備受各行各業的尊重與重視，更為個人提供商業與金融專業知識和道德標準，以創造、保護和匯報由組織和經濟體所秉承的可持續價值。

我們堅守 ACCA 的宗旨及使命，推動財會行業發展以迎合世界所需，並透過與政府、準則制定機關、慈善團體、教育機構和其他會計組織通力合作，致力強化財會行業，建設可持續未來。

More information is here:
更多關於 ACCA 的資訊，請瀏覽：

181

countries
國家

247,000

members
會員

148,000

future members in China
在中國未來的會員



ACCA Hong Kong 2023 Highlights

焦點活動



1



2



3



4



5



6

1 ACCA Hong Kong hosted a milestone celebration to recognise our newly qualified members and members anniversaries, as well as the future members who excelled in their ACCA exams.

ACCA 香港分會舉辦了一場有意義的慶祝活動，以表彰我們新的會員和資深會員，以及在 ACCA 考試中取得優異成績的學員。

2 The ACCA Hong Kong Annual Conference 2023 themed 'Accounting for a better world: Charting a thriving course for Hong Kong' had gathered government officials, heavyweight thought-leaders and subject-matter experts to envision the future roles of Hong Kong.

ACCA 香港週年研討會匯聚一眾政府官員、重量級領袖和專家，共同展望香港的未來角色。

3 Mr Joseph Chan, JP, Under Secretary for Financial Services and the Treasury The Government of Hong Kong SAR, delivered an opening speech as the Guest of Honour at ACCA Hong Kong Annual Conference 2023.

陳浩濂先生太平紳士，財經事務及庫務局副局長為 ACCA 香港分會週年研討會 2023 擔任主禮嘉賓，為研討會致開幕辭。

4 Distinguished guests and newly-elected Committee members of ACCA Hong Kong celebrated at the ACCA Hong Kong Annual Dinner in September 2023.

一眾嘉賓及 ACCA 香港分會理事會委員一起慶祝新一屆理事會之成立。

5 ACCA Business Competition 2023 aims to encourage contesting students showcasing diverse talents, innovative ideas, and positive vibes aimed at fostering the growth of three start-ups focused on sustainability towards becoming the next 'unicorns'.

ACCA 商業大比拼 2023 鼓勵學生展示多元化才能、創新理念和積極氛圍，協助三個初創合作伙伴成長為下一個「獨角獸」，帶來設計可持續發展的方案。

6 A CFO cocktail was held to invite CFOs and senior finance leaders from Banking and Finances sector to drive Family Offices ambition in Hong Kong.

ACCA 邀請了財務總監及銀行和金融界別的高級財務專才，共同推動家族辦公室在香港的發展。

ACCA Hong Kong 2023 Highlights

焦點活動

- 7** The 3rd ACCA GBA CFO Summit was successfully held in Shenzhen on 7 December 2023 with nearly 200 finance professionals from across the border joined to discuss how enterprises in the GBA going abroad.

ACCA 於 2023 年 12 月 7 日在深圳舉辦 第三屆粵港澳大灣區首席財務官 (CFO) 峰會，主題為「啟航灣區，智勝全球」。嘉賓講者和行業領袖將分享真知灼見，並重點關注財務相關從業者在企業“走出去”過程中的賦能作用。
- 8** ACCA Hong Kong Professional Luncheon was successfully held on 29 March and well-attended by members and employer partners – revealing key findings from ACCA’s ‘Global Talent Trends in Finance’ report, on the unique characteristics of talent opportunities and challenges, and with a special focus on the emerging talent trends in Hong Kong.

ACCA 香港專業午餐會於 3 月 29 日成功舉辦，邀請了會員和僱主及合作夥伴出席，探討了人才機遇和挑戰 及特別關注香港新興人才趨勢。
- 9** The 25th anniversary of the ACCA Hong Kong Community Day, and our traditional rickshaw races were able to return in physical format in 2023 gathered over 300 elites from accountancy firms, multinational companies, local organisations and in competing in the exciting rickshaw races while contributing to the charities.

第 25 屆「ACCA 公益關愛日」於 2023 年以實體形式回歸，雲集超過 300 名來自會計師事務所、跨國公司、本地機構的精英，參加 傳統刺激的人力車比賽，同時貢獻社會。
- 10** The Honourable Paul Chan Mo-po, GBM, GBS, MH, JP, Financial Secretary of the Government of the HKSAR was our guest of honour commemorating the 25 years’ milestone of the ACCA Community Day.

香港特別行政區政府財政司司長陳茂波先生，大紫荊勳賢，GBS, MH, JP 見證了 ACCA 公益關愛日 25 週年的里程碑。
- 11** ACCA Hong Kong supported the CPA Sports Carnival which aimed at promoting a healthy lifestyle and encouraging our members to engage in regular exercise.

ACCA 香港支持會計界運動嘉年華，透過鼓勵會員運動來推廣健康的生活方式。
- 12** ACCA connects its members to meaningful opportunities for giving back to the society.

ACCA 凝聚了一班志同道合的會員，將會員聯繫起來，回饋社會。
- 13** ACCA and CA ANZ jointly organised a trip to Nansha for members to grasp the business opportunity in the GBA region.

ACCA 與澳洲和紐西蘭特許會計師公會 (CA ANZ) 共同舉辦了專業考察團，讓會計界專才了解南沙最新的創新和經濟發展情況。



Information of Beneficiary Organisations

受惠機構簡介



香港遊樂場協會
HONG KONG PLAYGROUND ASSOCIATION



Introduction

Established in 1933, Hong Kong Playground Association is a long-time non-governmental organization providing social services to children and young people in Hong Kong. Through diversified and pertinent services, it aims at breeding youngsters' holistic development and nurturing them to be successors of the Hong Kong society.

Through the provision of diversified and pertinent services and facilities, Hong Kong Playground Association is devoted to nurture the healthy mind and spirit of young people, for them to become the future pillars of Hong Kong.

The association strives for excellence, and envision ourselves to become a locally and globally recognized professional organization focused on enhancing the well being of children and youth.

All the way we uphold our spirit of "person-oriented and strive for excellence", so as to benefit the younger generation and contribute to the society as a whole. At the same time, we devote to becoming a prestigious and professional children and youth service organization at local and international levels.

Name of project

'Fuel Up' - Promotion of Student Wellness

Project Background

A recent surveys revealed that the youth in Hong Kong are facing a severe crisis in terms of mental health, stress or sleep quality. Among the respondents, a substantial number of them reported experiencing anxiety, depression, and were troubled by stress. The most severely affected group was students in Form 4 to Form 6, followed by senior form of primary school students. Since the beginning of this year, the student suicide rate has nearly doubled, which is a worrisome situation.

Although there are various mental health supportive services available, it has been observed that young people are hesitant to seek help due to fear of being labeled or not recognizing the signs of mental health problems. This makes it difficult for them to be detected, and everything often worsens from a feeling of loneliness. This project advocates the concept of "Wellness" by focusing on five categories: Physical Wellness, Emotional Wellness, Social Wellness, Cyber Wellness, and Intellectual Wellness. The aim is to promote a positive attitude towards healthy living among children and young people.

Project Content

The project focuses on "reflective community services" and "expanding horizons through experiential activities" as entry points to engage teenagers. To achieve the goals of: (1) Enhancing young people's awareness of their own physical and mental well-being, instilling meaning and color to themselves, their surroundings, and their community. (2) Strengthening the support network around young people through community involvement to identify and support those facing mental health crises at an early stage. Hence, it is hoped that the isolated and vulnerable young minds can be connected, letting them know they are not alone in facing the ups and downs of life. Through this project, prevention and promotion on student wellness would be addressed in order to reduce their stress, and mitigate crises they may face.

Beneficiaries

- Children and youths with low motivation/low self esteem/mild emotional distress and their parents
- Underprivileged and disadvantaged groups

Duration

April 2024 to January 2025

機構簡介

創立於一九三三年，是香港一所歷史悠久的非政府青少年社會服務機構。透過多元化的服務，致力培育青少年在德、智、體、群、美全面而均衡的身心發展，成為香港社會的接班人。

促進青少年的全人發展建設青少年健康及理想的成長環境，並倡議和協助建設一個重視和關心青少年的社會支援身處不利環境的青少年抵抗逆境和誘惑，確立目標，融入社會培育青少年正確的公民價值觀，積極參與社會，熱愛國家民族提供空間讓青少年發揮潛能和創意，強化競爭力和抗逆力。

本機構一直秉持「以人為本、追求卓越」的精神，貢獻社會，造福新一代，並致力成為一所本地及國際知名的專業青少年服務機構。

計劃名稱

「Fuel Up」青少年精神健康提升計劃

計劃背景

最近調查結果顯示，香港的青少年群體面臨著嚴重的心理健康、壓力和睡眠質素危機，其中不少受訪者感到焦慮、患有抑鬱症或受壓力困擾。最嚴重受影響的是中四至中六的學生，其次為高小學生。自本年以來，已錄得不少學童輕生個案，自殺率上升接近一倍，情況令人擔心。坊間雖然有不同的精神健康支援服務，然而，透過觀察，青少年因怕被標籤或未能察覺身心健康出現問題，故很少主動尋求協助，亦不易被察覺，一切由「孤獨感」開始惡化。本計劃提倡「全健」(Wellness)為概念，從五個範疇入手，包括生理健康 (Physical Wellness)、情緒健康 (Emotional Wellness)、社交健康 (Social Wellness)、數碼健康 (Cyber Wellness) 和智能健康 (Intellectual Wellness)，著重建立年青人正向健康生活態度。

計劃內容

本計劃以「深化社區服務」和「擴闊視野體驗活動」作為介入點吸引青少年參與，從而達致 (1) 提升青少年對自我身心健康的關注，為自己、周遭、社區增添意義和色彩。(2) 同時，藉社區參與強化青少年周邊支援網絡，及早識別及支援有身心健康危機的青少年。期望透過這個計劃，連結孤單脆弱的年輕心靈，讓他們知道從不孤單獨鬥生活的種種高低起伏。

受惠者

- 低動機 / 低自信 / 輕微情緒困擾的兒童、青少年及其家長
- 弱勢社群

計劃推行日期

由2024年4月至2025年1月

Information of Beneficiary Organisations

受惠機構簡介



Introduction

At ImpactHK we have a vision for an inclusive Hong Kong where everyone has a safe place to call home and cares for their neighbour. We work with people experiencing homelessness to help them settle in a safe home, restore their wellbeing, build their self-esteem and social capital while discovering their purpose.

To do this we:

- provide direct holistic support to people experiencing homelessness and empower them to transform their lives.
- Build community connections to increase collective understanding of homelessness and empathy towards the people who experience it
- Stand with those who lack the basic human right to safe housing.

We are inclusive and believe that homelessness is a temporary experience, not an inherent part of someone's identity. It can happen to anyone and does not define a person. Since 2017, ImpactHK has helped 567 people with experience of homelessness into shelters.

Name of project

ImpactHK Food Services Programme

Project Background

ImpactHK has been running a community centre Centre 29 in Tai Kok Tsui since 2017. The centre serves as a dedicated space tailored to meet the needs of individuals experiencing homelessness in the area.

Our concept of a community living room revolves around creating a welcoming and supportive environment where those without stable housing can come together, fostering social connections, and providing access to essential resources such as food, clothing, and hygiene facilities. The centre also offers support services such as internet access, counselling, medical assistance, and help with finding housing or employment. The centre is a key component in our holistic approach to ending homelessness in Hong Kong.

As part of the centre's strategy, our food service programme provides free packed lunches and dinners at the centre for registered service users. The users collect the food at the centre and are also able to eat at the tables provided. The meals play a crucial role in providing food security to the local homeless community by providing a stable and accessible source of nutritional food, fulfilling two of the four pillars for food security. This also fulfils the objective of the centre of providing a welcoming and supportive environment.

Project Content

- Food Distribution Schedule for 7800 packed meals
- Food purchase agreement with NGO partner

Beneficiaries

People experiencing homelessness and low-income households

Duration

The Project will last for 12 months, from 1 April 2024 to 31 March 2025.

機構簡介

同路舍的願景希望建立一個具包容性的香港，讓每個人都有一個安全、可以稱之為家的地方，並關心我們的鄰居。我們的使命是幫助正在經歷無家的人士，使他們能在一個安全的家中安頓下來，恢復他們的身心健康，建立其自尊及社會資本並發掘他們的夢想。

實踐方法：

- 為正在經歷無家的人士提供直接及全面支援，裝備他們以擁有改變自己生活的能力。
- 致力建立社區聯繫，以增加公眾對無家者群體的理解和同理心。
- 為失去基本人權——缺乏一個安全的居所的人發聲。

我們非常包容，相信無家應該且通常只是一種暫時的經歷，而非他們固定的身份。這經歷可以發生在任何人身上，且不能以此並定義一個人的價值。自2017年以來，同路舍已幫助567名有無家可歸經驗的人入住庇護所。

計劃名稱

同路舍膳食支援計劃

計劃背景

同路舍自2017年以來在大角咀運作社區中心29，為當區無家者提供需要的空間。中心的概念是創造一個友善和給予幫助的環境，讓沒有穩定居所的人可以聚集在一起，促進彼此聯繫，並獲得食物、衣服和生活所需物品等基本資源的機會。

中心還提供網路使用、諮詢服務、醫療援助以及協助尋找住屋或就業等支援服務。這中心是我們解決香港無家問題的關鍵部分。

作為社區中心的其中一項重要服務，食物支援計劃為已登記的服務使用者提供免費外帶午餐和晚餐。服務使用者可以在中心領取食物並在中心內提供的餐桌上用餐。這些膳食於確保糧食安全上發揮著至關重要的作用，為當區無家者提供穩定且營養的食物，實現了糧食安全四大支柱中的兩項。這也實現了中心以提供友善和給予幫助為本的目標。

計劃內容

- 派發7800份盒裝餐點
- 與非政府組織合作夥伴簽訂食品採購協議

受惠者

無家者及低收入家庭

計劃推行日期

計畫將持續12個月，
即2024年4月1日至2025年3月31日。

Information of Beneficiary Organisations

受惠機構簡介



Introduction

Our Hands Green Association Ltd is composed of a group of education, media, music, and environmental advocates. The organization's goal is to promote the mental well-being of the community through various forms of community engagement, with a special focus on supporting the elderly and infirm in their own communities.

機構簡介

一對手學園有限公司是由一班從事教育，媒體，音樂及環保工作推動者所組成，組織的目標是透過不同形式的社區參予，推動社區人士的精神健康，特別關注老弱在自己所處社區的支援。



Name of project

Audio-Visual Electronic Family Letters

計劃名稱

有聲有畫電子家書

Project Background

The elderly lose motivation in establishing interpersonal relationships and also lack of vision for the future. The reason behinds including a lack economic resources, poor health condition and the recent trend of emigration of next generation from Hong Kong to other countries.

計劃背景

長者往往因為經濟缺乏，健康不佳，加上近期年輕家庭移民潮，留下雙老或獨老在港，令長者對建立人際關係失去動力，更缺乏對未來願景的規劃。

Project Content

- Through the use of Apps Inventor and visits by undergraduate students, digital electronic family letters will be created for the elderly in the Sham Shui Po district. These letters will record their past beautiful moments in audio and visual format and incorporate the concept of drafting a will. This serves as preliminary work for the future implementation of end-of-life education for partnered elderly centres
- The completed electronic family letters can be shared via QR code on mobile phones. For those who do not have smartphones or find them inconvenient, the letters can be stored and shared in the form of electronic albums.
- The electronic albums can be accessed via USB, encouraging the elderly to continuously update the content of their albums and share their daily lives and aspirations for the future with others. This helps establish good interpersonal relationships. By collaborating with the elderly centres, the updated tasks can be assigned to trained young old
- volunteers, thereby encouraging increased interaction between beneficiaries and the centre, and providing local support for their later years.
- Through public events, the concept of drafting will be promoted to elderly in the same district, encouraging them to face their future lives actively.

計劃內容

- 專學生透過利用 apps inventor，配合探訪，為同區深埗長者製作以數碼方式分享的電子家書，將其過往的美好事物，有聲有畫的記錄下來，並以平安紙的概念規劃未來願景，由此為夥伴長者中心於未來推行長者生死教育做前期工作
- 完成的電子家書可以用手機以 QR code 形式傳送分享，沒有或不便使用智能手機的長者可以用電子相簿形式，將其收納珍藏和分享
- 電子相簿以 USB 形式存取，由此鼓勵長者不斷更新相簿內容，將自己生活點滴和對未來的憧憬規劃與人分享，從而建立良好的人際關係，與長者中心合作，則可將更新的任務交予受訓年青長者義工，從而鼓勵受惠長者增加與中心的互動，晚年生活得到地區支援
- 透過公開活動，將平安紙作為規劃未來願景的概念，向同區長者發放，鼓勵長者積極面對未來的生活

Beneficiaries

Needy elders in Sham Shui Po District

受惠者

深水埗區長者

Duration

Mar 2024 to Nov 2024

計劃推行日期

2024年3月至11月

Acknowledgement

鳴謝

ACCA Hong Kong extends its sincere gratitude to the following organisations and individuals for their sponsorships and assistance at the ACCA Community Day 2024:

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Acknowledgement

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ACCA Chairman Tertiary Cup Supporting Institutions ACCA 會長大專盃隊伍參加院校

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PolyU West Kowloon Campus

Graduate Sharing

Chan Sin-wan

2023 Graduate of Associate in Business (Accounting)
Articulated into CUHK's Bachelor of Business
Administration in Professional Accountancy

The Associate in Business (Accounting) programme expanded my knowledge in various professional areas, including taxation, auditing, and business law. It also provided us with business talks, mentorship, and internships to understand different industries. I was fortunate to join as an Audit Trainee in a CPA firm. During my 5-month experience, I gained valuable insights into audit procedures and standards while honing my workplace skills. This opportunity laid a solid foundation for my future career, allowing me to apply classroom knowledge to real-life situations. I am grateful for the invaluable learning experience.



Chan Sin-wan (right) works as an Audit Trainee in a CPA firm.

Cheuk Chun-san

2023 Graduate of BBA (Hons) in Accountancy
Pursuing Master of Science in Accounting and
Finance Analytics at PolyU

After graduating from PolyU HKCC, I progressed to PolyU SPEED's BBA (Hons) in Accountancy. The programme covers accounting, auditing, taxation and other finance disciplines. With its diverse professional theoretical knowledge, the programme is recognised by various professional bodies, allowing graduates to obtain exemptions from certain professional examinations. Such recognition has provided me with substantial support for future accounting license exams and bolstered my confidence in my career development.



Cheuk Chun-san obtains a degree awarded by PolyU via the "2+2" pathway.

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HONG KONG CONSTRUCTION INDUSTRY TRADE TESTING CENTRE
香港建造業工藝測試中心

工藝測試考牌攻略 ^{PASS}

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